

VIRTUAL HIGH-LEVEL EVENT

How brands of prison products support prisoner reintegration

21ST
JULY
2020

15:00 VIENNA

09:00 Asunción
21:00 Kuala Lumpur

Registration

Please register online
for participation.



OVERVIEW

The provision of work programmes in prisons is one of the most effective ways to support prisoners' successful reintegration into society, providing them with income and with relevant skills to find employment and help reduce their recidivism.

Work programmes are sometimes associated with the creation of a brand of prison products, a measure that has been found reducing the social stigma associated to imprisonment, enhancing prisoners' self-esteem, while meeting consumers' demand for products that contribute to positive social goals.

Under the Doha Declaration Global Programme, UNODC has developed a “**Practical Guide to Creating a Brand of Prison Products**” to guide Member States in developing or enhancing a brand of prison products or services, in full compliance with international standards and norms applicable to prison-based work programmes and prisoners' working conditions.

MORE INFO



unodc.org/prisons



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