

# YELLOW RIBBON RUN

## Czech Republic

*„Society which provides a second chance for people with criminal past and their families to live a decent life.“*

**European Prison Regime Forum Webinar**

April 13th, 2021

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# Intro

**Organized by a YRR platform**

Prison Service of the Czech  
Republic

Probation and Mediation  
Service

RUBIKON Centrum

**Promoter Tomáš Slavata**

Olympic committee award

Fair play

Be active local hero European  
price 2020

<https://www.youtube.com/watch?v=nCKeoCy5mdE>



# Mission

**Motto:** „*Runaway from prejudices!*“ / „*Give a second chance.*“

- Create public awareness
- Provide a second chance for people with criminal past as well as their families, connect them with broader community and contribute to crime prevention, decrease in recidivism rate and safety in the community
- Create work opportunities for people with criminal past
- Break down prejudice and promote the topic of rehabilitation and integration through sport



# Overview

- 2004 – Singapur, 1st edition
- 2016 – Czech Republic, 1st edition
- 2018 – song „Yellow Ribbon “ – prison band Wsedě
- 2019 – new ambassador Petr Čtvrtníček, recording new song in a studio of David Koller
- **2020 – 5th edition/ virtual run / outdoor exhibition**
- **2021 – 6th edition to be held on June 15th**

# Achievements

**Steadily growing number of runners**

(552 in 2019, 369 in virtual run)

**64 offenders** currently serving their sentence

(44 in 2019)

**40 people** with criminal past and their families

(24 in 2019)

**Independently organized race since 2020**

# Partnership / Funding

## Financial partnership

DAS

Kostelecké uzeniny

Czech Post

CS Cargo etc

## Funding grants

Prague 17

South Moravian Region

Norwegian Embassy

## Fundraising

Ivánku, kamaráde – theatre performance

## Individual donors, supporters

# Activities

Seminars, workshops, conferences, Senate performance

Press conferences

Activities organized by partners

Training sessions

International cooperation and runners from

Singapore, Texas, Slovakia

Ireland...



# Activities

Concerts of the prison band Wsedě with Petr Čtvrtníček,  
crime prevention at schools

Social Media Campaign #UtecPredsudkum

Outdoor exhibition 2020 – Runaway from prejudices -  
Yellow ribbon in progress

Theatre play – charity fundraising performance (famous  
Czech actors, Petr Čtvrtníček)

# 2020 YRRR report



YRR News

Stisknutím **Esc** ukončíte režim na celou obrazovku.



**YELLOW RIBBON .CZ**

Uteč předsudkům!

Yellowribbon.cz  
Run Away from Prejudice

1:16 / 6:19

Posunutím zobrazíte více

[https://www.youtube.com/watch?v=Hkn-j\\_uoPi4](https://www.youtube.com/watch?v=Hkn-j_uoPi4)

# 2021

## 6th edition

## 15. 6. 2021

## (September 2021)

## Forest Park in Prague Řepy



Relay Race 4 x 4 km

Fun Kid Race

Chill-out zone and side events

**Put a yellow ribbon on and run with  
us!**

[www.yellowribbon.cz](http://www.yellowribbon.cz)

[www.facebook.com/yellowribbonrun/](https://www.facebook.com/yellowribbonrun/)

[www.instagram.com/yellowribbonrun/](https://www.instagram.com/yellowribbonrun/)

[YouTube/Yellow Ribbon Run Prague](https://www.youtube.com/watch?v=YellowRibbonRunPrague)